



EEO PUBLIC FILE REPORT

Atlantic Coast Radio, LLC

A. Employment Unit covered:

Atlantic Coast Radio, LLC. 779 Warren Avenue, Portland, Maine 04103

WPEI-FM, Saco, Maine

WGEI-FM, Topsham, Maine now WLOB-FM, Topsham, Maine

WJJB-FM, Gray, Maine

WLOB-AM, Portland, Maine

WRED-AM, Westbrook, Maine

B. Reporting Period:

December 1, 2008 to December 1, 2009

C. Full-time Vacancies Filled during Reporting Period:

Four

D. Recruitment/referral sources Used to seek Candidates for Each vacancy:

All of the job openings were in the sales department. Three of the people hired lasted a brief period of time and are no longer employed. Our primary recruitment source for the openings were announcements run on our radio stations and all job openings were posted on Craigslist. Job postings were also sent to all EEO community groups.

E. Total number of interviews for all full-time vacancies filled during Reporting period Per recruitment/referral sources.

Twelve different individuals were interviewed for the four positions. Of those interviewed, seven were referred by the radio ads, and five were referred by the Craigslist.

Atlantic Coast Radio, LLC ("Atlantic"), has set up a comprehensive outreach and recruitment program designed to widely disseminate information regarding full-time job opportunities at the stations. Atlantic advertises many of its job openings on the air over its broadcast stations.

A Job Fair was hosted by the unit on November 20, 2009 at the Eastland Hotel in Portland. The fair was hosted by General Manager Jon Van Hoogenstyn and Local Sales Manager Morgan Grumbach. 27 people

attended. Sixteen of the 27 interviewees referenced the Craigslist posting. This was the longest and most successful Job Fair. We ordinarily go two hours. This lasted three and one half hours. Two people will be interviewed for an open sales position.

Atlantic's 2008 Career Day was held on September 30th, 2009. Eleven people attended the career day. Six responded to the Craigs list posting. Five responded to the radio ads, We were looking for a sales person to replace one who had resigned. We conducted three interviews with respective sales people. The person hired responded to the radio ad.

Twice annually, in August and November, Atlantic has aired announcements on all its stations soliciting contact information from any community group that seeks to add its name to our community group list to receive postings and notification on our annual Job Fair, Career Day, or any permanent openings that may occur. Since the last reporting period, we have received no requests from additional Community groups to be added to the list.

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